



## JOB SEARCH POSITION DESCRIPTION

**Client:** Washington Capitals  
**Title:** Director of Game Entertainment & TV Production  
**Reports To:** SVP/CMO  
**Process:** Apply @ [www.turnkeyse.com](http://www.turnkeyse.com)

### **BACKGROUND:**

The Washington Capitals launched in the NHL in the 1974-75 season and from that point have evolved into one of the most competitive teams in the National Hockey League today. The Capitals are fortunate to have one of the very best pipelines of young talent in the league and arguably the best young player in the NHL in Alexander Ovechkin who won NHL Rookie of the Year in the 2005-06 season and NHL MVP in the 2007-08.

In November 2006, the Washington Capitals opened the world class Kettler Capitals Iceplex, a community ice rink that serves as the Capitals' training facility and home to the team's administrative offices. Kettler Capitals Iceplex, a 137,000-square-foot community ice rink, is the first indoor ice rink inside the Capital Beltway in Virginia and the only community rink accessible by the Washington Metro Area Transportation Authority's Metrorail line.

Lincoln Holdings Group ("LHG") acquired the Washington Capitals from Abe Pollin in 1999. LHG not only owns a controlling interest in the Capitals, but also a 44% interest in: the NBA Washington Wizards; the Verizon Center; the regional TicketMaster operation (collectively Washington Sports & Entertainment – "WSE") and 100% of the WNBA Washington Mystics.

Turnkey Search has been retained by the Washington Capitals to search, screen, and recruit a highly qualified, professional game production and entertainment executive to provide hands-on leadership as the Director of Game Entertainment & TV Production.

**INTERESTED CANDIDATE SHOULD CONTACT TURNKEY AND NOT THE CAPITALS, AS THIS WILL ONLY DELAY YOUR CONSIDERATION.**

**RESPONSIBILITIES:**

- Oversee entire gameday production staff; including editors, producers, cameraman, directors, etc.
- Manage the Game Entertainment Coordinator, Game Night Staff & Interns, contracted production, and Red Rockers.
- Create and produce all team television shows (currently one weekly show, Capitals Red Line Monday, with plans to expand). Work with a contracted production company to conceptualize, film, and edit.
- Write and (field) produce all in-game video features.
- Direct game entertainment at all home games and events; including audio, video, graphic, animation, games, lights, SMS, cameras, replays, and live entertainment.
- Oversee creation of the game script including all PA reads and videos along with the game timing log for all home games and events.
- Coordinate with arena cctv and sound for all home games and events.
- Oversee development (with the aid of a contracted production company) of graphic, animated, and video packages for High Definition video and LED boards, including but not limited to replays, player introductions, sponsor features, and player statistics.
- Work with ANC staff to coordinate LED signage and graphics.
- Manage the Red Rockers, the team's entertainment squad, including auditions, scheduling, costume, and day of game routines.
- Hire, schedule and manage select game night staff; including promotional team, arena floor coordinator, DJ, PA announcer, PA assistant, control room operators, musical entertainment, etc.
- Supervise the overall game presentation and create a world class entertainment experience for fans.
- Develop and execute new, out of the box game entertainment initiatives (using videos, events, stunts, entertainment teams, fans, etc) that will engage fans, increase fan interactivity, and increase fan satisfaction.
- Understanding of different video formats and ability to work with High Definition and LEDs.
- Other video duties as assigned by Chief Marketing Officer.

**MINIMUM QUALIFICATIONS:**

- Bachelor's degree in communications or related field.
- Minimum four (4) years prior experience in Game Entertainment.
- Knowledge and experience with TV production is a plus.
- Minimum two (2) years of managerial/supervisory experience.
- Strong organizational skills; good communication skills.
- Ability to handle numerous projects simultaneously and meet deadlines.
- Understanding and experience with video production, sound and video formats, game scripting and production.
- Computer Skills: Microsoft Office, Word, Excel and PowerPoint

*Employment is "at-will" and employment can be terminated by either the employee or the Washington Capitals at any time, for any reason, or for no reason at all.*